



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

### Contract # 1421084

**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** Hillary Clinton/US President/Democrat (21019)  
**Agency** GMMB (14491)  
**Product** Political - President (1071)  
**Brand** 278/295/5288 (555382)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Maura Gilroy,  
**Phone/Fax** /  
**CPE** 278/295/5288  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** CLINTON/P/D  
10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOL  
LOW DAY PRIOR TO AIR.

**Date Entered** 09/06/16  
**Last Modified** 09/30/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25277531  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$848.25  
**Net Total** \$4,806.75  
**Sales Tax**

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	25	\$5,655.00
<b>Grand Total:</b>	<b>25</b>	<b>\$5,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	9A- Maury	2	X	X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	Maury	9/6/16
2.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	12P- Judge Mathis	2	X	X	X	X	X						Burlington (WFFF)	Judge Mathis	9/6/16
2.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	12P- Judge Mathis	3	X	X	X	X	X			3	\$25.00	\$75.00	Burlington (WFFF)	Judge Mathis	9/30/16
3.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	5P- Modern Family	1	X	X	X	X	X						Burlington (WFFF)	Modern Family	9/6/16
3.1	Normal Line / SPOT	10/04/16-10/07/16	4	:30	5P- Modern Family	1	X	X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/30/16
4.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	5:30P- Modern Family	1	X	X	X	X	X						Burlington (WFFF)	Modern Family	9/6/16
4.1	Normal Line / SPOT	10/04/16-10/07/16	4	:30	5:30P- Modern Family	1	X	X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/30/16
5.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6P- How I Met Your Mother	1	X	X	X	X	X				\$50.00		Burlington (WFFF)	How I Met Your Mother	9/6/16
5.0.1	Preempt	10/04/16															Burlington (WFFF)	Program Change/Exception	
6.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6:30P- Two and a Half Men	1	X	X	X	X	X			1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/6/16
7.0	Normal Line / SPOT	10/08/16-10/08/16	5	:30	5P- Modern Family	1					X			1	\$25.00	\$25.00	Burlington (WFFF)	Modern Family	9/6/16
8.0	Normal Line / Prime	10/10/16-10/10/16	5	:30	8P- Gotham	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	Gotham-FOX	9/6/16
9.0	Revised Line / Prime	10/04/16-10/07/16	5	:30	5P- Screen Queens	1	X										Burlington (WFFF)	Screen Queens-FOX	9/6/16

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1421084

## Schedule Dates

10/04/16-10/10/16

## Advertiser

Hillary Clinton/US President/Democrat (21019)

## Agency

GMMB (14491)

## Product

Political - President (1071)

## Brand

278/295/5288 (555382)

## Salesperson

Katz - Washington DC, Washington DC (1179)

## Sales Office

Katz - Washington DC

## Buyer Name

Maura Gilroy,

## Phone/Fax

/

## CPE

278/295/5288

## Account Types

National/Political

## Billing Type

Standard

## Comments

CLINTON/P/D  
10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOL  
LOW DAY PRIOR TO AIR.

## Burtonington (WFFF)

### By Broadcast Month

Oct. 2016	Spots	Rate
25	25	\$5,655.00
Grand Total:	25	\$5,655.00

Date Entered	09/06/16
Last Modified	09/30/16
Entered By	Elizabeth F. Guy
CO-OP	No
Headline #	ECR2527531
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$848.25
Net Total	\$4,806.75
Sales Tax	

Salesperson	Katz - Washington DC, Washington DC (1179)
Sales Office	Katz - Washington DC
Buyer Name	Maura Gilroy,
Phone/Fax	/
CPE	278/295/5288
Account Types	National/Political
Billing Type	Standard
Comments	CLINTON/P/D 10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOL LOW DAY PRIOR TO AIR.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.1	Normal Line / Prime	10/06/16-10/06/16	5	:30	8P- Rosewood	1			X					1	\$400.00	\$400.00	Burtonington (WFFF)	Rosewood	9/14/16
10.0	Normal Line / Prime	10/05/16-10/05/16	5	:30	9P- Empire	1		X						1	\$400.00	\$400.00	Burtonington (WFFF)	Empire-FOX	9/6/16
11.0	Normal Line / SPOT	10/08/16-10/08/16	5	:30	7:30P- FOX College Football	1						X		1	\$250.00	\$250.00	Burtonington (WFFF)	FOX College Fbl-Prime Game	9/6/16
12.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	1P- NFL on FOX Game 2	1						X		1	\$750.00	\$750.00	Burtonington (WFFF)	FOX NFL Sunday -Early Game	9/6/16
12.0.1	Closed Preempt	10/09/16															Burtonington (WFFF)	Pre-Empt/Exception - No Late Game	
13.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	4:30P- NFL on FOX Game 1	1						X		1	\$900.00	\$900.00	Burtonington (WFFF)	FOX NFL Sunday -Late Game	9/6/16
14.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7A- Local 44 News at 7am	3		X	X	X	X			3	\$30.00	\$90.00	Burtonington (WFFF)	NEWS	9/6/16
15.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	8A- Local 44 News at 8am	2		X	X	X	X			2	\$30.00	\$60.00	Burtonington (WFFF)	NEWS	9/6/16
15.0.1	Closed Line / SPOT	10/05/16-10/07/16	5	:30	10P- Local 44 News at 10:00pm			X	X	X	X						Burtonington (WFFF)	News	9/14/16
16.1	Normal Line / SPOT	10/05/16-10/07/16	5	:30	10P- Local 44 News at 10:00pm			1	1	1	1			3	\$175.00	\$525.00	Burtonington (WFFF)	News	9/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Rochester, NY 14610-1093

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

# Contract # 1421084

**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** Hillary Clinton/US President/Democrat (21019)  
**Agency** GMMB (14491)  
**Product** Political - President (1071)  
**Brand** 278/295/5288 (555382)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Maura Gilroy,  
**Phone/Fax** /  
**CPE** 278/295/5288  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** CLINTON/P/D  
10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO POL  
LOW DAY PRIOR TO AIR.

**Date Entered** 09/06/16  
**Last Modified** 09/30/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25277531  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$848.25  
**Net Total** \$4,806.75  
**Sales Tax**

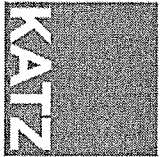
Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	25	\$5,655.00
<b>Grand Total:</b>	<b>25</b>	<b>\$5,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	10:30P- What Matters This Week	1						X		1	\$50.00	\$50.00	Burlington (WFFF)		9/14/16
18.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	10P- Local 44 News at 10:00pm	1	X								\$175.00		Burlington (WFFF)		9/14/16
19.0.1	Closed Preempt	10/10/16															Burlington (WFFF)	Advertiser Instructions/Spot	
19.0	Normal Line / SPOT	10/04/16-10/04/16	5	:30	9P- FOX News Special: Vice Presidential Debate	1		X						1	\$1,000.00	\$1,000.00	Burlington (WFFF)		9/30/16
20.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	9P- FOX News Special: Presidential Debate	1						X					Burlington (WFFF)		9/30/16
20.1	Normal Line / SPOT	10/09/16-10/09/16	4	:30	9P- FOX News Special: Presidential Debate	1						X		1	\$1,300.00	\$1,300.00	Burlington (WFFF)		9/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25277531		Changes as of: 10/11/2016 at 5:08 PM		Version: Highlighting Revision 4	
CPE: 278/295/5288		Flight: 10/4/16 - 10/10/16		Station: WFFF	
Agency: GMMB		Advertiser: CLINTON, HILLARY		Market: Burlington-Plattsburgh	
GMMB 3050 K ST NW		Product: CLINTON/P/D		Office: WASHINGTON	
WASHINGTON DC 20007		Agency Order #: 5330631		Primary Demo: Adults 35+	
		Buyer: Gilroy, Maura		Con Type: POLITICAL/NOTE	
		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Assistant: LAILA DAFTARI 202-872-5880	
				Total GRP: Traffic #: 1421084	
				Separation:	
				Total \$: \$5,705.00	
				Total Spots: 26	
				Total CPP: \$0.00	

Comments: RVSD TO ADD DEBATE SPOTS.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4	10/4				
5	Tu-F-M 6p-6:30p		2.5 MEN	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
Changes: Program from How I Met Your Mother to 2.5 MEN									26	\$5,705.00	\$0.00	0.0
TOTALS: 26												



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25277531 Changes as of: 10/11/2016 at 5:08 PM Version: Highlighting Revision 4  
CPE: 278/295/5288 Flight: 10/4/16 - 10/10/16  
Agency: GMMB Advertiser: CLINTON, HILLARY  
GMMB 3050 K ST NW Product: CLINTON/P/D  
WASHINGTON DC  
Agency Order #: 5330631 Buyer: Gilroy, Maura  
Salesperson: RACHELLE RAY - Washington DC 202-872-5880  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: LAILA DAFARI 202-872-5880  
Total GRP: Traffic #: 1421084  
Separation:  
Total \$: \$5,705.00  
Total Spots: 26  
Total CPP: \$0.00

Special Instructions	
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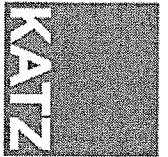
Date/Time	Added by	Comment	Order Level Comments
10/11/16 5:08 PM	RACHELLE RAY - Washington DC	RVSD TO ADD DEBATE SPOTS.	
10/04/16 12:05 PM	Elizabeth Guy	Line 5 How I Met Your Mother 1x 10/4 out due to Schedule Change it is now 2.5 Men 6-6:30P with the same rate. MG offer 10/6 -10/7 2.5 Men 6-6:30P at same rate.	
09/30/16 8:50 AM	RACHELLE RAY - Washington DC	RVSD TO ADD DEBATE SPOTS.	
09/14/16 2:17 PM	LAILA DAFARI	10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	
09/06/16 9:55 AM	Elizabeth Guy	Line 9 Screen Queen 1x out due to Vice Presidential Debate Line 12 NFL Early Game We are not airing an early game only a Late game (Found this mistake on the Match-up) Please advise. Thanks!	

Competitive Information	
Market Budget:	\$51,864
WFFB Share:	11%
Comment:	
EPTZ:	1%
WCAX:	38%
WPTZ:	35%
WVNY:	15%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$5,705.00	N/A	0.0
Total	100%	26	\$5,705.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	26	\$5,705.00
Total	26	\$5,705.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	10/11/16 5:08 PM	RACHELLE RAY - Washington DC	Revised			\$0 Changes: 1 buyline added or modified.
Makegood 2	10/4/16 12:05 PM	Elizabeth Guy	Confirmed			\$0 Changes: Total GIMPs to 0.
Revision	9/30/16 8:50 AM	RACHELLE RAY - Washington DC	Confirmed	2		\$2,150.00 Changes: Comments from 10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. to RVSD TO ADD DEBATE SPOTS. User Entered \$ from \$3,555.00 to \$5,705.00. Assistant id from RACHELLE RAY - Washington DC to LAILA DAFARI. Total Spots from 24 to 26. Calculated Dollars from \$3,555.00 to \$5,705.00. Competitive Market Budget from \$32,318 to \$51,864. Total \$ from \$3,555.00 to \$5,705.00. 4 buylines added or modified.
Makegood 1	9/6/16 9:55 AM	Elizabeth Guy	Confirmed	4		\$0 Changes: Total Spots from 20 to 24. 5 buylines added or modified.
Queued for Electronic Contracting	9/2/16 9:34 AM					\$0



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TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25277531	Changes as of: 10/11/2016 at 5:08 PM	Version: Highlighting Revision 4	Total \$: \$5,705.00
CPE: 278/295/5288	Flight: 10/4/16 - 10/10/16	Station: WFFF	Total Spots: 26
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Burlington-Plattsburgh	Total CPM: \$0.00
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: CLINTON/P/D	Office: WASHINGTON	
Agency Order #: 5330631	Buyer: Gilroy, Maura	Primary Demo: Adults 35+	Total GRP:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Con Type: POLITICAL/VOTE	Traffic #: 1421084
		Assistant: LAILA DAFTARI 202-872-5880	Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/1/16 6:12 PM	RACHELLE RAY - Washington DC	Confirmed	5		\$0
New	8/30/16 11:42 AM	RACHELLE RAY - Washington DC	New	15		\$3,555.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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